



# Yulin Yuan

Artist/Designer/Educator

## Experience

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### Instructor for Studio Courses

James Madison University

2023-2024

- ART108 Drawing II- Instructed students in developing conceptual 2D works on paper, encouraging experimentation with various mark-making techniques.
- ART360 Digital Photography- Taught students photography theory and techniques including DSLR usage, print lab processes, studio work, post-production, and history of photography. Developed portfolio projects and organized student exhibitions.

### Media Marketing & Design Intern

People's Daily Online

2023

- Developed graphic and video marketing materials for various clients, including the Chinese Embassy of South Africa, China Communications Construction Company, and SACETA, during the BRICS Conference 2023.
- Enhanced engagement on SACETA's social media platforms, achieving a 20% increase in article shares and reads.

### Junior Designer

The Media Crowd

2020-2021

- Created innovative packaging and graphic designs for a diverse range of clients in the medical, food, and sports industries. Ensured designs met client specifications and industry standards, enhancing brand visibility and product appeal.

## Volunteer & Organizations

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### Chair / Vice Chair / Marketing

Asian Student Association of University of Cape Town

2018-2020

- Managed and led the organization, developing and implementing annual plans. Collaborated with the Confucius Institute and the Chinese Embassy to enhance the development, safety, and opportunities for Asian students on campus and in the local community.
- As Marketing Director, led the department by developing strategies, creating materials, organizing events, and managing social media platforms.

## Contact

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### Phone

540-246-9922

### Email

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### Address

APT C, 1390 Hunters rd,  
Harrisonburg, VA, 22801

## Education

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2021-2024

### MFA in Studio Art

James Madison University, USA

2017-2020

### BFA in New Media Art

University of Cape Town, South  
Africa

## Skills

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Photography

Video

Social Media

Adobe Suites

Problem Solving

Microsoft

Team Management

Drawing & Painting

Paper Art & Paper Making

## Languages

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English

Mandarin

Afrikaans

# YULIN YUAN

## Artist CV

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Yulin Yuan is an interdisciplinary artist based in Virginia, Chinese-born and South Africa-raised. She concentrates on collage, video, and photography, exploring identity, culture, and mythology through family history, personal experiences, and community. Yulin's work focuses on intimate spaces and insights into alternative identities through traditional and contemporary views. She obtained her BFA at the University of Cape Town in South Africa and MFA at James Madison University in the United States. She is one of the recipient of the 2024-2025 VMFA Professional Fellowships

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### EDUCATION

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|-----------|---|
| 2021-2024 | Masters of Fine Art, James Madison University, VA, United States              |
| 2017-2020 | Bachelor of Art in Fine Art, University of Cape Town, Cape Town, South Africa |

### SOLO EXHIBITIONS

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|------|---|
| 2024 | "Home", LC Micro Gallery, VA, United States                       |
| 2024 | "K(now) W(ere)", Duke Hall Gallery of Fine Art, VA, United States |
| 2023 | "Metamorphosis", James Madison University, VA, United States      |
| 2023 | "ABOVE", James Madison University, VA, United States              |
| 2022 | "Egg Of Chaos", James Madison University, VA, United States       |

### GROUP EXHIBITIONS

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|------|---|
| 2024 | "Group Show 2024", Gilliam Center for Entrepreneurship, VA, United States |
| 2024 | "Residency Group Show Vol25", WorldOfCo, Sofia, Bulgaria                  |

- 2023 "International Fiber Arts Festival", Hangaram Art Center Museum, Seoul, South Korea
- 2023 "Voice 2023", CICA Museum, Gimpo, South Korea
- 2023 "ESCAPE in/out", Milan, Italy
- 2023 "Wabi-Sabi; Imperfect and Impermanent", Artworks Gallery, VA, United States
- 2022 "Pop-up Graduate Show", Artworks Gallery, VA, United States
- 2020 "Michaelis Graduation Show", Michaelis Gallery, Cape Town, South Africa
- 2019 "Midnight Minds", First Thursday, Cape Town, South Africa
- 2028 "Millennial Jukebox", First Thursday, Cape Town, South Africa

**RESIDENCIES**

- 2024 World Of CO Residency

**AWARDS, GRANTS & SCHOLARSHIPS**

- 2024-2025 VMFA Professional fellowship
- 2023 Graduate research travel grant

**TEACHING AND RELATED EXPERIENCES**

- 2024 Instructor for Digital Photography ART360, James Madison University, VA, United States
- 2023 Instructor for Drawing II ART108, James Madison University, VA, United States
- 2023 ART200 Artist's Talk, James Madison University, VA, United States

- 2023 Ewha Women's University Artist's Talk, Seodaemun-gu, Seoul, South Korea
- 2021-2024 Graduate Assistant and Gallery assistant, Duke Hall Gallery of Fine Art, James Madison University, VA, United States
- 2021-2024 Graduate Assistant, James Madison University, VA, United States